



News Release

For Immediate Release

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Peter Pan Bus Lines celebrates Boland School readers who Dream to Achieve

June 8, 2010 - Students at Boland Elementary School will celebrate the intrinsic value of reading during a ceremony on Tuesday, June 15 at 10 a.m. at Peter Pan Bus Lines, 1776 Main St., which will include the unveiling of a large advertising window in bus terminal's waiting room featuring the students' artwork.

Peter Pan Bus Lines has partnered with Boland School to help promote DREAM, a program encouraging Boland students to read and expand their horizons. **DREAM to ACHIEVE** teaches children to get the most out of reading: **D**etermining importance, **R**etelling and remembering, **E**xpressing thoughts, **A**sking questions and **M**aking inferences.

Boland Principal Thomas O'Brien said the bus company's contribution plays a valuable role by extending teaching and learning beyond the classroom. "It's important for students to see classroom lessons reflected in their community and in their daily lives. This generous effort and donation by Peter Pan Bus Lines does that," said O'Brien. "It not only supports what students do in the classroom, in many ways, it heightens it. We are so grateful to Peter Pan Bus Lines."

The bus company will also present students with books to encourage them to continue to sharpen their reading skills throughout the summer months and employees will donate new and/or gently used books to the Boland School library.

(More)

Peter Pan Bus Lines Executive Vice President Robert Schwarz said the company is committed to promoting literacy for both children and adults and has supported literacy programs throughout the Greater Springfield area for many years. Opportunities like this are among the most rewarding, he said.

“Peter Pan Bus Lines is all about connecting people and places and we know that reading does that in a way that even we cannot compete with,” said Schwarz. “The students at Boland are bright and have worked hard at improving their literacy skills all year. We at Peter Pan Bus Lines are pleased to support them in knowing that reading connects them to the world.”

Schwarz said Peter Pan is currently active with Hampden County LiteracyWorks; and in conjunction with Holyoke Community College, is heavily involved with the development and construction of an Adult Basic Education Literacy Center to be incorporated into the Holyoke Multimodal Transportation Center complex in Holyoke, MA

About Peter Pan Bus Lines: The company is the largest privately-owned regular route motorcoach company in the USA, and offers at least hourly service in Boston, New York, Philadelphia and Washington, DC. Schedule information can be obtained on www.peterpanbus.com, or by calling (800) 343-9999. Tickets can be purchased online as well, to help eliminate waiting in lines at terminals. Now offering Reserved Seating on most major schedules. Peter Pan serves over 100 communities throughout the Northeast corridor, with daily express service, including Boston, New York, Philadelphia, Baltimore and Washington, DC.